



Contest Rules & Privacy Policy

RE101 Free Throw Challenge



These Contest Rules apply to the RE101 Free Throw Challenge (the “Contest”) which is being administered by the Canadian Beverage Container Recycling Association (CBCRA) and its Recycle Everywhere program.

- 1. How to Enter:** The Contest will be executed on-site at High Schools in Winnipeg, Manitoba and the surrounding area. Students must find the Recycle Everywhere Street Team at their school location to participate. To enter, students will need to throw an empty beverage container (aluminum can, plastic bottle, carton or juice box) and land it in the basketball net attached to the specially marked Recycle Everywhere bin. Every successful throw will give the student a chance to win the First Place Prize, as well as a chance for an Instant Prize.

Schools must request the Recycle Everywhere Street Team to come to their school to administer the Contest. The request must be submitted by administration of the school by emailing

re101@recycleeverywhere.ca. Schools must submit their top three date choices of when they’d like the Street Team to visit their school between October 15 and December 14, weekdays only. The Street Team will attend each registered school and administer the contest for a one hour duration (not including setup and tear down). CBCRA recommends that the Street Team visits over lunch hour in the cafeteria as to not interrupt class time.

‘Contestants’ enter as individual students and will be referred to as ‘Contestants’ from here on out. The Contest will not be offered in other mediums, including on social media, however, social media and other mediums may be used to help increase awareness of and drive traffic to the Contest. Entries are subject to verification and will be declared invalid if they are reproduced, falsified, altered or tampered with in any way. The decision of CBCRA to discard entries is final.

- 2. Prizes:** There are eighty-one (81) prizes to be won, one (1) First Place Prize, and (80) Instant Prizes.

First Place Prize: The First Place Prize consists of a \$1,000 gift certificate to Woodcock Cycle Works located at 433 St. Mary’s Road in Winnipeg, Manitoba.

Instant Prizes: Two (2) Instant Prizes will be offered at each school registered for the Contest, up to a maximum of forty (40) schools. Instant Prizes consist of a \$50 gift certificate to Polo Park shopping Centre located at 1485 Portage Ave in Winnipeg, Manitoba.

No cash prizes will be awarded for either the First Place Prize, or Instant Prizes.

- 3. Contest Eligibility:** The Contest is only open to High Schools within the Province of Manitoba, Canada. All Contestants must be legal residents of Canada. Schools must request the Recycle Everywhere Street Team to come to their school to administer the Contest. The request must be submitted by the school’s staff or administration. Students who are attending the High School of each specified Street Team visit are eligible to participate in the contest. Each student who participates will get one ballot for the instant prize, and one ballot for the First Place Prize per successful throw. Multiple ballots are allowed up to a maximum of three (3) successful throws per student. School staff and administration are not eligible for the contest. All entrants who are minors in their province or territory of residence must obtain permission from their parent or legal guardian to participate in the Contest. In such cases, the parent or legal guardian will be deemed to be the entrant who must comply with all Contest requirements set forth herein and who may accept the prize on behalf of the minor winner.

Employees of the Canadian Beverage Container Recycling Association (CBCRA), Recycle Everywhere and all agencies representing CBCRA and Recycle Everywhere as well as their immediate family members are not eligible to enter the Promotion. No purchase is necessary to be eligible for the Contest.

- 4. Contest Dates:** The RE101 Free Throw Challenge will run from October 15 until December 14. The Recycle Everywhere Street Team will visit schools between these dates to administer the contest. All schools must



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send their requests with preferred dates to participate in the contest by December 13 at 11:59pm Central Daylight Time.

5. **Consent to Use By entering the Contest:** Contestants, including but not limited to the Prize winners, consent to the use and publication of their name, photographs and statements in connection with the Contest, their Prize winning, or any subsequent promotions held by CBCRA or Recycle Everywhere without payment or compensation other than the chance to win the Prize.
6. **Selection of Winners:** The First Place winner will be selected by December 18 by CBCRA based on a random draw. The potential winner will be notified by the school contact that registered for the Contest. CBCRA will email or call the school Contest contact and notify which student has potentially won, with the school contact then notifying the student. The school contact will be notified by December 18. If the potential Prize winner does not provide confirmation of acceptance of the Prize to CBCRA by email or telephone within forty-eight (48) hours of being contacted, their Prize will be forfeit, another eligible entry will be drawn, and the process will be repeated until the Prize is awarded.
Instant Prizes will be awarded on location at each school attended by the Street Team. Two instant prizes will be offered per school, up to forty (40) schools. Instant Prizes will be awarded by random draw and will be announced on location at the end of the hour of the Street Team administering the contest. Students will need to be present to claim their Instant Prize. If the potential prize winner is not present to accept the Prize, the Prize will be forfeit, another eligible entry will be drawn, and the process will be repeated until the Prize is awarded.
7. **Decisions Final:** All decisions made by CBCRA with respect to all aspects of this Contest are final and not subject to challenge. These Contest Rules may be amended at any time without notice.
8. **No Representations or Warranties:** CBCRA does not make any representation or offer any warranty, express or implied, as to the quality or fitness of the prizes. The Prize winner understands and acknowledges that he or she may not seek reimbursement or pursue any legal or equitable remedy from CBCRA should the Prize fail to be fit for its purpose or is in any way unsatisfactory to the Prize winner.
9. **No Substitutions by Winners:** The Prizes must be accepted as awarded without substitution, and cannot be transferred. The Prizes have no cash equivalent. Prizes and Prize portions are non-exchangeable, non-transferable, and non-refundable.
10. **Termination/Modification:** Subject to applicable law, CBCRA reserves the right to cancel, suspend, terminate, modify the Contest Rules or administration of the Contest, in whole or in part, without prior notice with no obligation or liability, including, if for any reason, the Contest is not capable of running as planned, whether due to technical failure, tampering, fraud, corruption of security or other causes beyond the control of CBCRA.
11. **Declaration and Release of a Prize Winner Before being awarded a Prize:** The Prize winner must: a) Correctly answer, unaided, a time-limited skill-testing mathematical question; and b) Sign a standard form confirming that by entering the Contest: they read, understood and accepted these Contest rules; that they assume any and all risks of personal injury, illness, death arising out of or connected with their participation, and the participation of any guests of the Prize winner, in the Contest and winning the prize; and that they release CBCRA and its Recycle Everywhere program and all of their respective affiliates, subsidiaries, directors, officers, employees, agents as well as their respective advertising and promotional agencies (individually and collectively, the "Releasees") from any and all liability arising in connection with their participation and the participation of their guests in the Contest and acceptance of the Prize, including, without limitation, any financial, legal or moral responsibility or loss or personal injury including death or damage to or loss of property suffered or incurred or arising from participating in the Contest or accepting the prize, whether suffered by the Prize winner, or by their heirs, administrators,



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personal representatives or executors, and notwithstanding that such injuries or losses may have been caused solely or partly by any act, omission, negligence or gross negligence of any or all of the Releasees.

- 12. No Liability:** The Releasees shall not be responsible in any way for loss or damage arising from the use of or, bear any liability whatsoever in any way attributable to, any prize awarded in this Contest or the entry by a contestant herein. Without limiting the generality of the foregoing, the Releasees assume no responsibility or liability for any risk or dangers associated with the acceptance or use of the Prize awarded as part of this Contest or any liability associated with online or electronic entries, and expressly disclaims liability from loss or damage to a contestant's computer system howsoever caused arising from bugs, viruses or technical failures in any way associated with or arising from, online or electronic entries.
- 13. Lost Entries:** CBCRA is not responsible for any lost, misdirected, indecipherable or delayed entries howsoever caused.
- 14. Applicable Laws:** This Contest is subject to all applicable, federal, provincial, state and municipal laws and regulations and any dispute relating hereto will be determined by a Manitoba court applying Manitoba law and the laws of Canada as applicable therein.
- 15. Substitutions:** CBCRA reserves the right, in its sole discretion, to substitute and/or modify a Prize, or Prize portion, with Prize(s) of equivalent value in the event of unavailability of the Prize or any aspect thereof for reasons beyond the control of CBCRA. Should a Prize winner be unable to claim their Prize or Prize portion as awarded, their rights to that Prize or Prize portion will be forfeited.
- 16. Personal Information:** The personal information obtained from the Contest entry form will not be used or disclosed by CBCRA for any purpose other than general Contest administration and the purposes set forth in these Contest Rules. CBCRA operates under applicable privacy legislation and will protect personal information with security safeguards that are appropriate to the sensitivity of the information.
- 17. Tampering:** If for any reason the Contest is not capable of running as planned, including due to infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other cause beyond the reasonable control of CBCRA that corrupts, impairs or affects the administration, security, fairness, integrity, or proper conduct of this Contest, CBCRA reserves the right, at their sole discretion, to cancel, terminate, modify, extend or suspend the Contest and/or prizes.